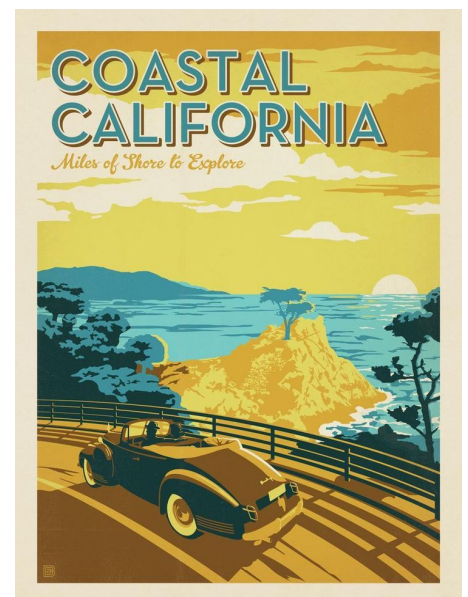
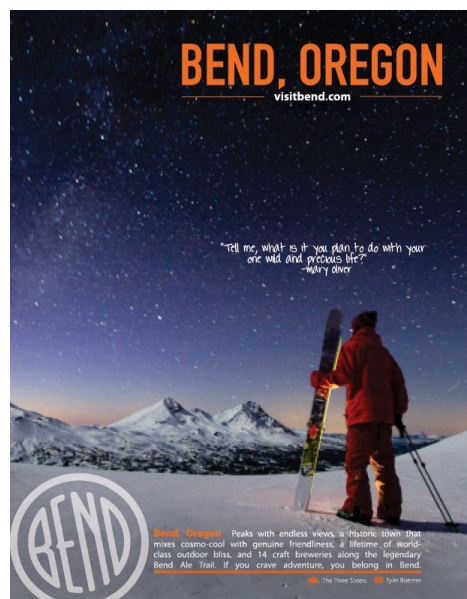


Create an Ad for Your Country

You are tasked with creating an advertisement for the country you created during our government unit. Convince people why your country is the greatest and why they should visit it through using the advertising techniques we have learned about.

Steps:

1. **Research** - look at effective (makes a good impression) ads for countries. Think about what is in these ads that makes you want to visit this country or makes you think this country is the greatest.
2. **Techniques** - Decide what ad techniques you want to include in your ad. You must use one or more. Look at your list of ad techniques for ideas.
3. **Rough draft** - sketch out a rough draft of what your ad will look like. Make sure to plan out where everything is going.
4. **Peer feedback** - you will participate in a peer feedback activity led by your teacher. Each student will need to have their rough draft completed and be prepared to talk about what each part of the ad means and what techniques are used and why.
5. **Revision** - based on the information you heard through peer feedback, you can choose to edit your ad to make it more effective.
6. **Final draft** - either hand drawn or computer generated. Make sure there are no spelling mistakes! This draft needs to be fully completed and not messy in order do well on this project!



Name: _____

Social Studies 6

Ms. Buckley

Rubric for Country Advertisement Project				
	4 - Aspiring	3 - Emerging	2 - Developing	1-0 -Beginning
Creativity				
Inclusion of Ad Technique(s)				
Participation in Peer Feedback				
Composition of Ad				
Effort				